



We are looking for a committed person immediately

«Social Media / Digital Communications Manager»

MYBLUEPLANET is a non-profit, independent Swiss climate protection organization. It develops concrete measures for climate protection in everyday life and communicates the message that each individual can contribute to climate protection. MYBLUEPLANET has the goal of getting people excited about climate protection in line with the motto: "Today together for tomorrow." You can find more information about us on our website www.myblueplanet.ch.

Your profile

Are concerned about the Climate Crisis? Do you want to take action to address it? Are able to organise yourself well and work efficiently? Do you feel at home in the social networks and like to develop new formats? Then maybe you are our new Social Media Manager?

Specific Tasks

- Draft, edit and post on MYBLUEPLANET's social media channels, coordinating with the communications team in the main HUB in Winterthur HUB.
- Support the creation of and manage MYBLUEPLANET social media and digital communication campaigns related to the Romande Hub.
- Support the communication processes of MYBLUEPLANET's platforms, initiatives, and communities.
- Provide timely HUB-related content to the Editor of the MYBLUEPLANET newsletter.
- Track and report on social media efforts of MYBLUEPLANET.

Requirements

- French mother tongue with strong grasp of oral and written German. Conversant in English.
- Great interest and knowledge in digital communications with awareness of climate and energy issues.
- Work experience in creating and managing social media campaigns, community engagement and digital communications.
- Personal initiative and great motivation.
- Swiss or EU citizenship or a valid work permit for Switzerland at the time of application is a pre-requisite.

Workload & Place of work

- Let us know where your strengths lie and take over an area in the social media team.
- This is a 'work from home' post.
- You will be in contact with the other volunteers of the hub as well as with the person responsible for communication in Winterthur.

**What you can expect**

- Diverse tasks and space to bring in your own ideas
- Highly motivated colleagues with different backgrounds
- Exciting development opportunities
- With regular engagements you can name us as a reference and be featured on the team page.
- After a certain number of working hours, you will receive a free membership.

Entry

Immediately.

We are looking forward to your application!

Contact

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